

**You are a
changemaker
and you ~~don't~~
know it**



imp!act
POWERED BY EUFORIA

Do you want to make a difference and don't know where to start? Have a project idea but lack the confidence or team to turn it into reality? Want to contribute to solving an environmental or social challenge? At imp!act you'll get together with enthusiastic young people and create inspirational ideas and projects to address global challenges locally. You'll find out how to get involved with an existing organisation or develop your own social or environmental project, and then you'll set out to test it right away. You'll also have the chance to meet and get feedback from experts in your community — all of that in only 3.5 days

What happens at imp!act:

Day 1 — Inspiration:

Meet the changemakers, who have found a way to tackle global challenges in your city or have started their own projects. Then, you will discuss and exchange ideas with all participants.

Day 2 — Release your creativity:

Brainstorm your interests, passions, strengths and transform them into project ideas. Pitch your new ideas, find a team and start realizing the projects right away.

Day 3 — Reality check:

With your team, you set out to test your ideas right away, for example by organizing a first short and spontaneous campaign, by interviewing passersby's or by meeting potential partners.

Day 4 — Make your project take off:

Get feedback by experts and finalize your project. In the afternoon, you will pitch this very project to a jury who will counsel you on how to continue after imp!act - if you wish to do so. Finally, it's time to celebrate all those achievements!

Born at imp!act

Some examples of projects which were created during imp!act



@active Asyl (*imp!act 2015*) fosters integration by providing communication tools. They recycle old laptops and offer free computer courses for refugees who aren't allowed to work or to go to language courses.



inFact Lifestyle (*imp!act 2014*) aims to create a healthy and sustainable society. In collaboration with doctors, health coaches, chefs and other experts, they provide workshops, webinars and online information for free.



juteSache (*imp!act 2014*) offers an alternative to plastic bags. End customers in retail stores can buy high-quality fabric bags for a small usage fee and a deposit. As soon as they bring back the bags to any participating store, they get their deposit back.



Bern isst Bern (*imp!act 2014*) are installing public fridges in various parts of the city of Bern. In these fridges, people can leave left-over food for their neighbours instead of waiting for it to turn bad and throwing it out. The team has recently received a lot of media attention.



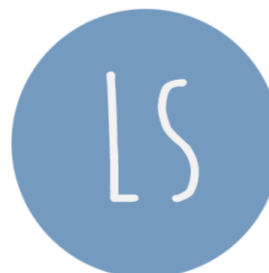
Uglycious (*imp!act 2014*) provide baskets of ugly but delicious vegetables for the students at the University of St. Gallen to reduce food waste: 299'000 tons of comestible vegetables and fruits are wasted each year in Switzerland because of their unconformity; with their baskets, uglycious wants to bring these unused products to the consumers.



Do It Yourself Geneva (*imp!act 2014*) organize workshops which allow people to learn and teach others to fix things they would usually throw away (e.g. bikes) or produce objects they would normally have to buy (e.g. soaps or bread). The photos show their first events.



essento (*imp!act 2013*) brings insects to the tables. They are developing, producing and marketing food delicacies based on insects. To reach their goal, essento aims to legalize the consumption of insects and raise awareness in the population about the advantages regarding sustainability.



Local Supervisor (*imp!act 2013*) created a website that offers alternative ways to the pay the entrance fees for a concert. Instead of paying with money, people can for example prepare a dinner for the band. This also has the benefit of creating social interaction between fans and bands.



EAU!tour du Léman (*imp!act 2012*) invites young inhabitants of the lake Geneva area to join sailing trips, where they learn about and observe water related environmental issues.

Who is behind imp!act?

euforia is an innovative, youth-driven NGO based in Switzerland with a community of volunt'heroes in over 20 countries across three continents. Combining non-formal education and transformative learning methods we empower people and organizations to embark on their own changemaking journey. Our key strength is to create safe spaces where people realize their own potential, find solutions and become transformational leaders.



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